

# regional tourism forum

riverina murray



**23**  
april 2026  
tocumwal

**THIS ISN'T  
YOUR TYPICAL  
CONFERENCE  
AND THAT'S  
THE POINT**



## WHY ATTEND?

This is an opportunity for tourism operators from cross-border Murray and Riverina regions to connect with industry and visitor economy stakeholders. This industry development day brings together practical insights, fresh thinking and real-world inspiration.

## BE THE VISITOR

Venture across the scenic mid-Murray to Tocumwal NSW for this full-day event, featuring curated workshops, breakout sessions held at surprise venues, a relaxed long lunch, and an evening networking event.

**INDUSTRY  
KEYNOTES  
& PANELS**

**PRESENTATIONS  
& WORKSHOPS**

**LIVELY  
DEBATES**

- **Practical tools you can apply immediately.** Walk away with real takeaways, not just inspiration.
- **Clearer pathways for tourism development and approvals** with insights from councils, consultants and operator case studies.
- **Data and insights to make smarter decisions** Understand our Riverina Murray visitors, when they travel & what they're spending on.
- **Fresh ideas for product development and experience design.** Explore what's trending in regional travel and how to shape market-ready experiences.
- **New relationships, partnerships and cross-border collaboration.** Build connections with operators, councils and industry partners across LGAs and borders.
- **Confidence, clarity and momentum.** Leave with stronger direction, clearer next steps, and the motivation that comes from being in the room with your peers.



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