

**Know a farmer
or community
in need of
assistance?**

We'd love to hear
from you.

1300 327 624

**Want to know
more about our
stronger futures &
disaster assistance
programs?**

ruralaid.org.au

VISION

To ensure farmers and rural communities are supported before, during and after natural disasters and, to help foster strong and sustainable rural communities.

MISSION

To provide economic and empathic assistance to rural communities impacted by natural disaster by partnering with key stakeholders to deliver meaningful outcomes.

PROMISE

We will ensure donors' money is used transparently to provide effective and timely assistance to those in most need.

VALUES

Empathetic & Compassionate
in everything we do and everyone we deal with

Transparent & Accountable
being open, honest and outcomes focused

Supported & Empowered
to achieve community and personal growth

Ambitious & Adaptable
in order to find solutions to new
and diverse challenges

Commercially Responsible
to ensure the long-term future of the charity



Rural Aid Ltd

3/8 Colebard Street East | Acacia Ridge QLD 4110

1300 327 624 | ruralaid.org.au



**Supporting
farmers & rural
communities**

ruralaid.org.au
1300 327 624

We
deliver
through
collaboration,
partnerships, connection
and leadership

Rural Aid is committed to supporting and empowering rural communities before, during and after natural disasters. Established in 2015, **Rural Aid** has become one of Australia's leading rural charities and is founded on the principles of compassion, hope, reverence and determination.

Rural Aid's counselling services and community programs support the creation of more sustainable and resilient rural communities as we work towards stronger futures for all Australian farmers and communities. We also provide critical support to assist farmers and communities before, during and after disasters such as drought, flood and fire.

As an independent, not-for-profit organisation, we rely on the generosity of our industry partners and supporters who fundraise, donate and volunteer to help farming families throughout Australia.

Our supporters make a real difference to the lives of our rural communities by providing practical, on-the-ground support through **Rural Aid**.



Stronger Futures

Rural Aid's Stronger Futures program will enhance the resilience and sustainability of farmers and rural communities through:

- *providing access to mental wellbeing services*
- *supporting the implementation of sustainability initiatives*
- *facilitation of knowledge creation, innovation and sharing*



Disaster Assistance

Rural Aid's Disaster Assistance program provides practical and essential support and resources to farmers and rural communities before, during and after disaster events through:

- *supporting farmers and rural communities to prepare for disaster and become more resilient in order to lessen impact of disasters*
- *ensuring assistance is targeted, impactful and delivered in an efficient and timely manner in order to recover faster*

