

# WENTWORTH SHIRE COUNCIL

WORTH THE DRIVE

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## Wentworth Shire Council | Regional Photography Project

### EXPRESSION OF INTEREST

Wentworth Shire Council strives to build and enhance positivity and prosperity within the local community through promotion of the region.

Our goal is to increase the profile of the Wentworth region as an incredible holiday and business events destination; attract visitors, sporting, cultural and arts events; and improve access, accommodation, dining and tourism related experiences.

We are inviting experienced and suitably qualified individuals or parties to submit expressions of interest for photographic services.

The project scope is to deliver a new, innovative and engaging collection of imagery that will showcase the Wentworth region's unique tourism experiences and attractions.

These images will be used in visitor guides, online media channels, brochures, flags, banners merchandise and other promotional activities for Council.

The focus is to provide material in a wide variety of formats that document significant places and events located within our shire. We are specifically looking for pictures with a human element that carry the vibrancy and diversity of the Wentworth Region.

### TERMS AND CONDITIONS

**Image Quality:** High-resolution images will need to be supplied in digital formats appropriate for use in a variety of mediums.

**Image Specifications:** The aim of this process is to develop a photographic portfolio documenting our significant places and events while simultaneously creating a visual storytelling experience. We are specifically looking for pictures with a human element that carry the Wentworth region's landscape, people, cultures, customs, and history.

**Image Ownership:** All photographic materials, such as original digital files, photos, or slides, shall be the exclusive property of the Wentworth Shire Council. The Wentworth Shire Council shall own the copyright in all images created and may use the work for samples, contests, exhibition, advertising and self-promotion. Usage of imagery outside the bounds of this agreement will require consent from WSC.

**Photograph Release:** All photographic materials containing people will need to come with a permission to use images release form duly signed and dated by the subject or their legal guardian.

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**Expressions of Interest (EOI):** Expressions of Interest close on Thursday 4 March 2021. The successful applicant will be advised following the evaluation process and a formal consultant agreement with Wentworth Shire Council will be executed. The project must be completed by 25 June 2021.

**Budget:** A maximum budget of \$10,000 (ex GST) is available for this project.

**Insurance:** Photographers must have all necessary insurances, including public liability, professional indemnity and compliance with workers' compensation obligations.

**EOI's should include:**

- The consultant's availability to commence work on the project
- Prior experience in working on similar projects
- Examples of previous work
- Details of total fee to deliver the require outcome (including travel)
- Copy of Certificate of Currency (Public Liability Insurance)

Expressions of interest will be received up until 5pm, 4 March 2021 via email, post or in person to the Wentworth Shire Council office.

Mail, delivery or email is to be addressed to:

Mr Ken Ross

General Manager

Wentworth Shire Council

26-28 Adelaide Street

PO Box 81

WENTWORTH NSW 2648

Email: [council@wentworth.nsw.gov.au](mailto:council@wentworth.nsw.gov.au)

P 03 5027 5027

For further information regarding the EOI please contact Council's Communications Officer Angus Dearlove on 03 5027 5027.